

Rule 1260-02-.12(3)(c) Individual Licensee Name as Registered with TREC

1. Nicknames currently registered with TREC are ok to use in all forms of advertising.

Example: “Park” Richardson” is ok for Parkland Richardson to use as long as “Park” has been registered as a nickname with TREC. If “Park” has not been registered with TREC, Parkland Richardson needs to submit a TREC 1 form with the \$10 fee and register “Park” as a nickname.

Example: Thomas Blaine Norton can advertise as “Tommy” Norton as long as “Tommy” has been registered as a nickname with TREC. If “Tommy” has not been registered with TREC, Thomas Blaine Norton needs to send in a TREC 1 form with the \$10 fee and register “Tommy” as a nickname.

2. Middle initials, middle names and suffixes included in a licensee’s name as registered with TREC do not have to be used when advertising.

Example: Madden Longstreet Lambert, III can advertise as “Madden Lambert” without making any changes with TREC.

Example: Robert L. Stevenson Jr. can advertise as “Robert Stevenson” without making any changes with TREC.

3. If you use your middle name or any other portion of your full name as registered with TREC, your principal broker will have until December 31, 2015 to notify TREC of such use. Until that date, there will be no change of name charge to the broker or licensee.

Example: If a licensee is registered with TREC under the name of “William Crawford Bowling” but advertises as “Crawford Bowling”, then, as long as his broker sends a letter to TREC stating the two names identify the same person (before 12/31/2015) and that William Crawford Bowling advertises as “Crawford Bowling”, he can continue to advertise as “Crawford Bowling”.

4. If you wish to change your name as registered with TREC, you must fill out a TREC 1 form and submit the completed form to TREC along with \$10.00.

Example: A licensee registered with TREC as “Jillian Wright-Patterson” who wants to advertise as “Jillian Patterson” or who wants to advertise as “Jillian Wright” must fill out the TREC 1 and submit it to TREC, along with the \$10 fee.

Example: A licensee currently registered with TREC as “Harriet Truluck” who wants to advertise in her married name of “Harriet Branch” must submit a completed TREC 1 and submit it, along with the \$10 fee to TREC.

Example: A licensee currently registered with TREC as “Annette Baskin Patton” who wants to advertise in her married name of “Annette Patton-Ingram” must submit a completed TREC 1 and a \$10 fee to TREC.

TCA 62-13-310(b)

The commission decided its previous interpretation of the size relationship between the firm's name on a sign and the agent's name on the same sign was superseded by the Rules which take effect October 18, 2015